



PROGRAMME

9.00AM Arrival and Registration

10.00AM Forum begins

Morning Sessions

Welcome:

Advocacy & Government
Relations for Business Events:

Rt Hon Theresa Villiers MP, Chair

All Party Parliamentary Group for Events

Robert Wright, Managing Director

Davies Tanner and Founder, The Business of Events

Michael Hirst OBE, Chair

Advocacy & Government Relations, BVEP

CONVERSATION BREAK



In conversation with:

Jason Geall, Senior Vice President, EMEA
American Express Global Business Travel

Business Events for Growth:

Tania Baumann, Chief Operating Officer
World Energy Council

Kerry Prince, Chief Growth Officer

RX Global

Cressida Prout, Group Event Director

Bray Leino Events

LUNCH



Afternoon Sessions

Business Events for
Policy and Society:

Paul Black, Head of Business Events

VisitBritain

Neil Brownlee, Head of Business Events

VisitScotland

Heledd Williams, Head of Business Events

Visit Wales

CONVERSATION BREAK

Venue Pathway to Net Zero:

Anna Abdelnoor, CEO

isla

The Future of UK Events:

Chris Skeith OBE, Chair,

Business Visits & Events Partnership

UK Events : A Manifesto for Growth

Open forum

Close:

4.30pm

DRINKS RECEPTION

