



PROGRAMME

9.00 AM Arrival and Registration

10.00 AM Welcome

Morning Sessions

Advocacy & Government
Relations for Business Events:

Rt Hon Theresa Villiers MP, Chair
All Party Parliamentary Group for Events

Robert Wright, Managing Director
Davies Tanner and Founder, The Business of Events

Chris Skeith OBE, Chair
Business Visits & Events Partnership

Keynote address

Lord Syed Kamall
Parliamentary Under Secretary of State for Civil
Society, Heritage, Tourism and Growth
Department for Digital, Culture, Media and Sport

CONVERSATION BREAK



In conversation with:

Jason Geall, Senior Vice President, EMEA
American Express Global Business Travel

Venue Pathway to Net Zero:

Anna Abdelnoor, CEO
isla

12.45 PM

LUNCH

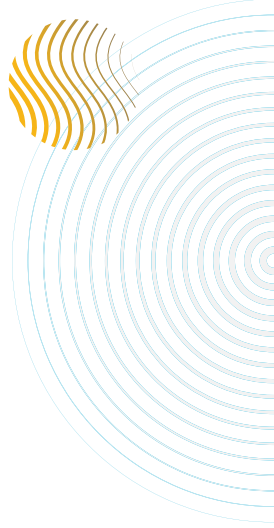
Afternoon Sessions

Business Events for Growth:

Tania Baumann, Chief Operating Officer
World Energy Council

Kerry Prince, Chief Growth Officer
RX Global

Cressida Prout, Group Event Director
Bray Leino Events



Business Events for
Policy and Society:

Paul Black, Head of Business Events
VisitBritain

Neil Brownlee, Head of Business Events
VisitScotland

Heledd Williams, Head of Business Events
Visit Wales

CONVERSATION BREAK

UK Events : A Manifesto for Growth

Open forum

4.20 PM

Summary & Close

4.30 PM

DRINKS RECEPTION